

West Branch Township

1016 County Road 545 N
Skandia, MI 49885

Kris Shaw – Supervisor

Jane Taylor – Clerk
Catherine Shaw – Treasurer

Laurie Beauchamp – Trustee
Lisa Johnson – Trustee

August 18, 2026

Dear Community Members and Business Leaders,

West Branch Township is excited to offer you the opportunity to be part of something special! On September 12, 2026, we will host our 3rd Annual **Field of Dreams Car Show & Community Tailgate Party**. This event brings our community together for a day of fun, fellowship, and celebration while raising support for our local recreation areas.

West Branch Township is a small rural community in Marquette County dedicated to expanding community amenities and thoughtfully developing underutilized township-owned properties. In 2024, the Recreation Committee finalized a five-year Recreation Plan focused on developing vital recreational infrastructure to benefit West Branch Township and the surrounding communities. In March 2026, the Township applied for two Michigan DNR recreation grants to help make these plans a reality. Proposed improvements include a baseball field, a multi-purpose sports complex, a vault toilet; a disc golf course, and a recreational trail and fishing pier through the wooded area along the sandy-bottom Silver Lead River. These projects will create additional opportunities for residents and visitors to enjoy outdoor recreation while strengthening the community for years to come.

All funds raised through sponsorships, donations and event participation will go directly toward supporting the development and improvement of our park and recreation areas. These facilities will provide opportunities for people of all ages and welcome residents and visitors from near and far. Thanks to generous sponsorships and grant support, work is already underway. Picnic tables have been purchased and are now on site, a playground upgrade has been ordered, and grant monies have been received and fundraising is underway to begin the development of an event pavilion. Each contribution brings us one step closer to creating a vibrant, accessible recreation area that our entire community can enjoy for years to come.

Sponsorship Level

- **First Base Sponsorship - \$250**
 - Recognition on West Branch Township social media, at fundraising event & West Branch Township newsletter
- **Second Base Sponsorship - \$500**
 - First Base items and recognition on Township Electronic Sign
- **Third Base Sponsorship - \$1,000**
 - Second Base items and radio mentions, banner or sign displayed at fundraising events & future plaque on township property
- **Home Run Sponsorship - \$2,500**
 - Third Base items and advertisement or personal plaque on a future amenity.
- **Grand Slam Sponsorship - \$5,000**
 - Home Run items plus **exclusive naming recognition for a feature or amenity within the recreation area, subject to Township approval.**

We'd love to connect with you for a sponsorship photo for any of the sponsorship opportunities listed above. Your support will be recognized on West Branch Township social media, as well as through a permanent display at the West Branch Township Hall.

Sponsorships can be mailed to the address at the bottom of this letter or you can call Ray Johnson at (906) 942-7258 or Brenda Aldrich at (906) 362-5137 to arrange for pickup. You can also e-mail recreation@westbranchtownship.net for further information.

Thank you for your support and partnering with us to help us reach our Field of Dreams vision.

Sincerely,



Kris Shaw
West Branch Township Supervisor/ Recreation Committee Chair
krisshawsupervisor@westbranchtownship.net

Enclosed: Event Poster